

# When To Buy A New Iphone

1. **AT&T iPhone 14 Special Deal:** Monthly price reflects net monthly payment, after application of AT&T trade-in credit applied over 36 months with purchase of an iPhone 14 Pro, iPhone 14 Pro Max, iPhone 14, or iPhone 14 Plus and trade-in of eligible smartphone. Receive credit with purchase of an iPhone 14, iPhone 14 Plus, iPhone 14 Pro, or iPhone 14 Pro Max of either \$800 or \$350 (based upon the model and condition of your trade-in smartphone), max bill credits will not exceed the cost of the device. Requires upgrade of an existing line or activation of a new line and purchase of a new iPhone 14, iPhone 14 Plus, iPhone 14 Pro, or iPhone 14 Pro Max on qualifying 36 month 0% APR installment plan, subject to carrier credit qualification. AT&T Installment Plan with Next Up is not eligible for this promotion. \$0 down for well qualified customers only, or down payment may be required and depends on a variety of factors. Tax on full retail price due at sale. Requires activation on eligible unlimited plan. If you cancel eligible wireless service, credits will stop and you will owe the remaining device balance. Activation/Upgrade Fee: \$35. Trade in device may not be on existing installment plan. Bill credits are applied as a monthly credit over the 36 month installment plan. Credits start within 3 bills. Will receive catchup credits once credits start. Wireless line must be on an installment agreement, active, and in good standing for 30 days to qualify. Installment agreement starts when device is shipped. To get all credits, device must remain on agreement for entire term and you must keep eligible service on device for entire installment term. Limited time offer; subject to change. Limits: one trade-in per qualifying purchase and one credit per line. May not be combinable with other offers, discounts, or credits. Purchase, financing, other limits, and restrictions apply. Price for iPhone 14 and iPhone 14 Plus includes \$30 AT&T connectivity discount. Activation required. **AT&T iPhone 13 Special Deal:** Buy an iPhone 13 128 GB and get \$370 in bill credits applied over 36 months. Buy an iPhone 13 256 GB and get \$290 in bill credits applied over 36 months. Buy an iPhone 13 512 GB and get \$310 in bill credits applied over 36 months. Requires upgrade of an existing line (or activation of a new line) and purchase on qualifying 36-month 0% APR installment plan, subject to carrier credit qualification. \$0 down for well-qualified customers only, or down payment may be required and depends on a variety of factors. Tax on full retail price due at sale. If you cancel eligible wireless service, credits will stop and you will owe the remaining device balance. Activation/Upgrade Fee: \$35. Bill credits are applied as a monthly credit over the 36-month installment plan. Credits start within 3 bills. Will receive catch-up credits once credits start. Wireless line must be on an installment agreement, active, and in good standing for 30 days to qualify. Installment agreement starts when device is shipped. To get all credits, device must remain on agreement for entire term and you must keep eligible service on device for entire installment term. Limited-time offer; subject to change. Limits: one credit per line. May not be combinable with other offers, discounts, or credits. Purchase, financing, other limits, and restrictions apply. Activation required. **AT&T iPhone SE Special Deal:** Buy an iPhone SE 64 GB and get \$250 in bill credits applied over 36 months. Buy an iPhone SE 128 GB and get \$120 in bill credits applied over 36 months. Buy an iPhone SE 256 GB and get \$40 in bill credits applied over 36 months. Requires upgrade of an existing line (or activation of a new line) and purchase on qualifying 36-month 0% APR installment plan, subject to carrier credit qualification. \$0 down for well-qualified customers only, or down payment may be required and depends on a variety of factors. Tax on full retail price due at sale. If you cancel eligible wireless service, credits will stop and you will owe the remaining device balance. Activation/Upgrade Fee: \$35. Bill credits are applied as a monthly credit over the 36-month installment plan. Credits start within 3 bills. Will receive catch-up credits once credits start. Wireless line must be on an installment agreement, active, and in good standing for 30 days to qualify. Installment agreement starts when device is shipped. To get all credits, device must remain on agreement for entire term and you must keep eligible service on device for entire installment term. Limited-time offer; subject to change. Limits: one credit per line. May not be combinable with other offers, discounts, or credits. Purchase, financing, other limits, and restrictions apply. Activation required. Also new and exclusive to the iPhone 14 is Crash Detection. This is self-explanatory as the iPhone 14 can detect a car crash and call for emergency services. We think it's odd that Apple would exclude the iPhone 13 from such a useful safety feature, but the iPhone 13 still features the SOS mode when you hold down on the power button. **Gigabit LTE is supported** when 5G isn't available, and to preserve battery life when using 5G, a **Smart Data Mode** reverts to an LTE connection when 5G speeds aren't necessary. The new iPhone 13 models offer **dual eSIM support** and don't come with a physical SIM by default, but there's still a nano-SIM slot. Water and dust resistance are not permanent conditions, according to Apple, and can deteriorate over time as a result of normal wear. Apple's warranty does not cover liquid damage, which means it's best to use caution when it comes to liquid exposure. Wide color support brings vivid, true-to-life colors, and True Tone matches the white balance of the display to the ambient lighting for a paper-like viewing experience that's easier on the eyes. There's also a fingerprint-resistant oleophobic coating and support for Haptic Touch, which provides haptic feedback when interacting with the display. When wearing a face mask, users can enable an "Unlock with Apple Watch" feature for convenience. Unlock with Apple Watch allows iPhone users to take advantage of an unlocked and authenticated Apple Watch as an alternative authentication measure to unlock their device when wearing a mask. It can't be used to authenticate Apple Pay or App Store purchases, and it can't unlock apps that require a Face ID scan. In iOS 15.4, Apple added the ability for Face ID to work with face masks, with no need for an Apple Watch for authentication. Apple says that the feature can "recognize the unique features around the eye" for authentication purposes. If you opt to use this feature during setup, you will need to rescan your face for Face ID. From there, Face ID will be able to unlock your iPhone even when you're wearing a mask. Apple warns in the Settings app that Face ID is "most accurate" when it's set up for full-face recognition only. For Face ID with a mask to work, you must be looking at your device to get it to unlock, and it does not work when wearing sunglasses. Face ID with a mask can authenticate Apple Pay payments and it can be used in lieu of a login and password in apps that support Face ID, unlike the prior Apple Watch Face ID feature. There's a new Cinematic Mode that uses rack focus to seamlessly shift the focus from one subject to another when capturing video. It holds focus on the subject while blurring the background, and can automatically change the focus when a new subject is about to enter the scene. Blur and focus can be adjusted after capturing video as well through the Photos app. Cinematic mode works with the Wide, Telephoto, and TrueDepth cameras, and it supports Dolby Vision HDR. Cinematic Mode is improved in iOS 16. Other video features include QuickTake video, audio zoom, Time-lapse, Night mode Time-lapse, continuous autofocus mode, 3x digital zoom, and the option to take 8-megapixel photos when recording 4K video. The iPhone 13 mini supports up to 17 hours of video playback (13 hours when streaming), and up to 55 hours of audio playback. The iPhone 13 supports up to 19 hours of video playback (up to 15 hours streaming) and up to 75 hours of audio playback. Sub-6GHz 5G is more widespread and available in urban, suburban, and rural areas across the United States and other countries. For the most part, when you use a 5G network, you'll be using Sub-6GHz 5G. Sub-6GHz 5G is generally faster than LTE, but it's still evolving and it's not the super fast 5G you might be expecting. As an example, when the iPhone is updating in the background, it uses LTE because super fast speeds aren't necessary, but in instances where speed does matter, such as downloading a show, the iPhone 13 models swap over to 5G. There is also a setting to use 5G whenever it's available rather than using the automatic Data Saver Mode. If you're planning to buy a new iPhone, you should hold off for just a few weeks. Apple has announced it's hosting an event on September 7, and we expect that's when the company will reveal its new iPhone 14 series. The biggest selling point for the new iPhone SE is undoubtedly the A15 Bionic chip, which is the same processor featured in the high-end iPhone 13. Having such a powerful chip in a mid-range device is a real scoop and now means this humble 'budget' iPhone is challenging even the most premium Android devices when it comes to power. It's not all good news, though, as the iPhone SE 2022 has the same basic design as the old iPhone SE 2020. That means you've got all the latest tech crammed into a basic design that's been around in some form or the other since 2018 with the iPhone 8. It still holds up in a way but bear in mind you're getting big, thick bezels and a relatively small 4.7-inch display - something that lags behind the competition when it comes to screen real estate. - **New releases:** Like all other phones, when a new iPhone comes out we frequently see the other devices in Apple's arsenal come down in price. Apple generally releases phones in the August to October time window, so that's often a good time to upgrade.





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