

Winners Never Cheat Even In Difficult Times

Here is a sampling of its chapters: Lessons From the Sandbox(everything we need for today's marketplace we learned as kids; be fair,don't cheat, play nicely, tell the truth ...); Check Your Moral Compass(we know darn well what is right and wrong; there is no such thing as a moralagnostic); Play by the Rules (compete fiercely and fairly--but no cutting inline); Pick Advisors Wisely (surround yourself with associates who have thecourage to say No); Get Mad, Not Even (revenge is unhealthy and unproductive,so learn to move on); Graciousness Is Next to Godliness (treat competitors,colleagues, employees, and customers with respect); and Your Name Is on theDoor (operate businesses and organizations as if they're family owned). I have a crystal-clear memory of the events of that afternoon, and I have often thought about this experience since. It has taken on deep meaning for me. What would I give to know that my children are safe, now and always? What would I give to know that they would never be crippled, physically or spiritually? What would I give to know that they (and I) will always be free to learn, to serve, to achieve, and to create?

[LINK](#)

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